



Shaping the Future of AI in Industry: Excellence Research Joins UNIDO's AIM Global Initiative

Vienna, 11 January 2024 – Excellence Research has joined the United Nations Industrial Development Organization's (UNIDO) AIM Global Alliance, which advocates for the responsible development and deployment of Artificial Intelligence and frontier technologies. Aligned with the UN Secretary-General's Agenda, AIM Global is shaping a digital future that is open, secure, and beneficial to all.

Isabella Mader, the founder of Excellence Research, brings with her more than 15 years of expertise in IT and AI strategy, acquired from both industry and the public sector. She leads a diverse team of researchers and practitioners, who also lend their expertise as award jury members, reviewers, and advisory board experts at both national and international levels. This collaborative powerhouse has been actively contributing to the global discourse on AI research and safety in recent years.

"We are delighted to become a part of AIM Global, where visionary partners unite to harness the transformative power of AI responsibly," expressed Isabella Mader. "Our commitment extends beyond mere collaboration; we are dedicated to actively participating in the international dialogue on AI safety, promoting its beneficial applications, and enhancing public awareness of AI through education. Our mission is to democratize AI literacy and empower everyone to navigate the evolving landscape of IT and AI."

About Excellence Research

Excellence Research, established in 2014, is a Vienna-based research institute focusing on a wide spectrum from information science to clinical research. Founder Isabella Mader, an expert in information science and biological psychology, leads a diverse team committed to translating the latest research into practical business applications.

About AIM Global

AIM Global fosters collaboration for responsible AI in industry and manufacturing. The alliance focuses on research, skills development, ethical guidelines, and policy recommendations to address challenges and opportunities in the evolving AI landscape.

For those interested in learning more about AIM Global, please visit: <http://aim.unido.org>

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